



British Leyland Motors Inc.

600 Willow Tree Road, Leonia, New Jersey 07605

NEWS

John F. Dugdale (201) 461-7300 • Lyman Gaylord (The Rowland Co.) (212) 688-1200

FOR IMMEDIATE RELEASE

A sliding, tinted glass sunroof, special stripes and decals make up the "Southern Skies" Triumph TR7 option package now available at Triumph dealers throughout the southeast. The roof's bronze-tinted glass reflects heat and its contours are shaped to prevent air turbulence and noise, open or closed. There is an easy-to-use locking mechanism. The package adds \$285 to the \$5,649 suggested list price of the TR7 at ports of entry. Factory installed air conditioning is also available at \$450. The decal in front of the door shows a sunburst and a quarter moon.

#

7/20/76

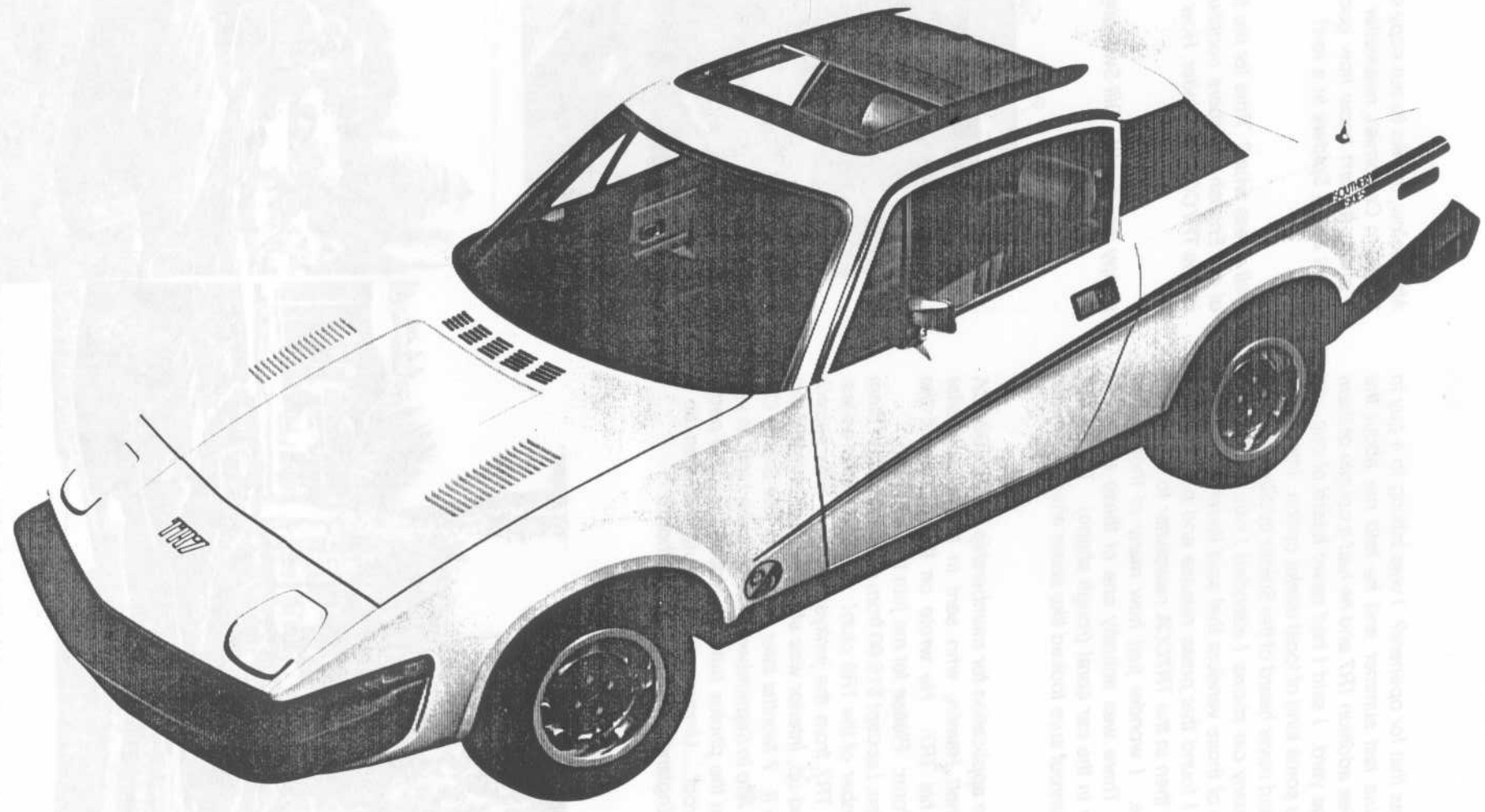
30

SS

31



...the car's performance is a result of the engine's design...



...the car's performance is a result of the engine's design...

...the car's performance is a result of the engine's design...

...the car's performance is a result of the engine's design...

...the car's performance is a result of the engine's design...